

The Victoria BID invites you to take part in our annual Charity Gift Drop by buying a gift for someone less fortunate this Christmas. Let's make Christmas a special time for everyone this year. **Simply spend up to £10 on a present** that will be distributed to our local charities:

THE CARDINAL HUME CENTRE

The Cardinal Hume Centre supports homeless young people and poorly housed families, as well as local people with little or no income. It enables them to gain the skills they need to break out of poverty and build better lives for themselves and their families. Over the Christmas period the Centre will work with over 700 adults and children providing advice, Christmas activities, parties and gifts, as well as shelter to young people who may otherwise be homeless this Christmas.

Gift Ideas

For children (0-24 months): bottles, changing mats, baby grows and clothing, and age appropriate learning toys.

For children and teenagers (aged 2-15 years): age appropriate toys e.g. books, board games, arts and crafts, puzzles, cuddly toys. Football related gifts, superhero figures and warm winter woollies. (please can toys be non-battery operated)

For young adults (16-21 hostel residents): Toiletries, warm winter accessories, calendars/diaries and small luxuries e.g. shop vouchers.

Families: Supermarket vouchers; board games

THE PASSAGE

The Passage is based in Victoria and runs London's largest voluntary sector day centre for homeless and vulnerable people: each day it helps up to 200 individuals. Its mission is to provide resources which encourage, inspire, and challenge homeless people to transform their lives. The services it offers are in great demand due to the economic downturn. During the past 33 years it has developed from being a day centre with one paid employee and a few volunteers into a substantial charity.

Gift Ideas

For men: Warm Clothing, especially jumpers, trousers, socks and underwear.

For women: Warm Clothing, small luxuries,
For men & women: Toiletries, especially toothbrushes and toothpaste

HOW TO GO ABOUT GIVING

1. Please decide who you would like to buy a gift for.
2. Buy a small gift, not more than £10 in value (Please give new items only. Don't buy guns/war related toys, battery-operated toys, alcohol or cigarettes).

PLEASE DO NOT WRAP YOUR GIFT

3. Visit one of our Gift Drop boxes.
4. Complete a gift tag.
5. Attach the tag and drop your gift off at the collection box (marked with Gift Drop).

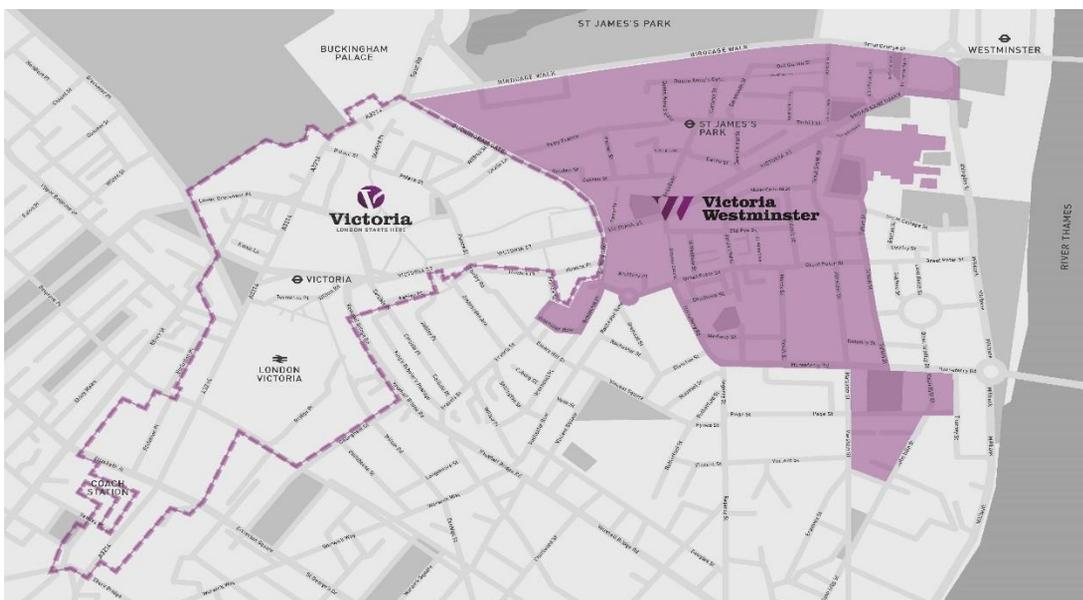
DEADLINE: No later than 12 noon on Friday 7th December 2018.

Need help?

For more details or to arrange a bulk collection of gifts, please contact us on **0203 056 7435** or e-mail

lucy.mcnicholas@victoriabid.co.uk

Thank you to our corporate partners in supporting this year's campaign.



Gift Drop

