



FACEWATCH

TOGETHER WE WILL BEAT CRIME

- Facewatch is an online crime reporting system for low level crime in Shops, Licensed premises and Hotels. The system is accessed online by the Police and premises, creating a highly effective partnership.
- Facewatch enables member businesses to post information relating to an incident quickly, enabling the Police to review CCTV footage (moving and still) instantly - a rapid identification obviously increases the chances of arrest and conviction.
- Evidence for successful prosecution is automatically generated by the system – all crimes have a paperless online approved witness statement.
- Premises can decide to effect a Ban on an individual and not to report a Crime (e.g. a Shoplifting offence) on a case by case basis.
- Posters are printed easily from the system in order to provide staff with a strong visual reminder of persistent offenders and images are automatically shared between members of groups such as Pubwatches and Shopwatches.
- Sophisticated tools to help the police identify suspects and link incidents to them and associates are available.
- The system provides clear graphical indicators at premises and group levels showing key information such as times and days of incidents to enable improved targeting of security resources, as well as police success rates (which are not normally available publicly).
- Where there is a victim (e.g. a Bag Theft) Facewatch delivers excellent customer service as the premises can provide an instant crime reference combined with a free service from Card protection Plan (CPP) to cancel and re-order all cards in one call.
- The streamlined process saves significant Police time. Among other things: No wasted site visits; instant decision to follow crimes up or not based on the quality of uploaded CCTV, report goes direct to the officer who will deal with the case, no need to watch hours of CCTV, Police can concentrate on catching prolific offenders, all evidence is available online when required any time of day or night.
- Facewatch requires no public funding. Cost is low, from £15 per month per premises, and no new equipment is required.

FOR FURTHER INFORMATION PLEASE SEE WWW.FACEWATCH.CO.UK