



THE APOLLO VICTORIA THEATRE



Victoria
LONDON STARTS HERE

APOLLO VICTORIA AIR QUALITY CHAMPION

Case Study - improving air quality in Victoria

The Apollo Victoria is based in the central hub of the Victoria area. This 1930s theatre is owned by the Ambassador Theatre Group who, with the venue management team, is committed to continuing to raise awareness to help improve air quality in this urban environment.

Communications

- Air quality is now factored in to all business decision making, giving the issue a high profile internally
- **This focus has been adopted across the whole of the Ambassador Theatre Group**



The Built Environment

- In addition to a new low NOx boiler, building management system controls are being installed to maximise efficiency and reduce emissions
- The new Building Management System will further improve boiler performance and provide an accurate measurement and monitoring facility
- **These measures are expected to save £6,988.00 and reduce emissions of NOx by 70kg every year**

Transportation

- Almost all staff travel to work is by bicycle, on foot or by public transport
- **The theatre has taken the issue to patrons with positive messages enabling sustainable travel choices through the use of Legible London mapping promoted throughout the venue**



Supply Chain

- By working with their supply chain partners they have negotiated a new 'super contract' to provide all services through a single supplier
- Mains filtered water is also being installed
- **This consolidation has reduced consumable and water deliveries from 12 to 4 per week**

Images courtesy of The Ambassador Theatre Group

A City of Westminster and Cleaner Air for London initiative:

Supported by:

