

LAND SECURITIES AIR QUALITY CHAMPION

Case Study - improving air quality in Victoria

Land Securities, with its own head office in Westminster, is a significant asset owner, developer and facilities management operator in Victoria.

Their commissioning of Publica and BDP to assess the public realm within and surrounding Land Securities sites, in collaboration with the Victoria BID and City of Westminster, has set the scene for improvements that put air quality and pedestrians to the fore. The extracts below from the assessment link in with ongoing work by Land Securities to raise the profile of air quality and encourage more sustainable business operations in their assets.

The Built Environment

- **Improving the pedestrian experience through:**
 - Creating clearer pedestrian routes and connections off the main streets
 - Better pedestrian crossings
 - Improved wayfinding to neighbouring areas
- **Promoting walking and specifically low emission routes reduces vehicle use and personal exposure**
- **Promoting improved conditions for cyclists through:**
 - Dedicated crossings at busy junctions
 - More direct routes to common destinations
- **Travel by bicycle around Victoria and through London should be championed as the benefits to health and local air quality are unparalleled**
- **Creating a greener Victoria:**
 - Tree planting
 - Green roofs and walls
- **Encouraging biodiversity is key to both uplifting an area and improving health and wellbeing**
- **Assessing the impact of the gyratory:**
 - Countering the dominance of the gyratory and inner ring road
 - Recommending the removal of one way streets
- **Any reduction of congestion and improvements to the flow of traffic improve local air quality**



Images courtesy of Land Securities and Victoria BID

A City of Westminster and Cleaner Air for London initiative:

Supported by: